



MATIAS ALASAGAS JR

Graphic Designer



I have been a professional Graphic Designer for over 12 years, specialized in Advertising ads, Book Cover Design, and Corporate ideas. I am currently working as a Graphic Designer at SPDSigns at North York Toronto. Handling both design and supervising the production of digital output such as Banners, Boards, Signs and etc. using super wide printers. and engravers Over the past years, I was employed with various U.S. based publishing and advertising companies and was privileged to handle different accounts and clients which helped me broaden and honed my skills as a designer. Through my work experience, I was also able to adopt different techniques to help me to master my field and be more efficient. Being able to handle different accounts also helped me master different graphic design software.

EXPERIENCE



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Graphic Designer

SPDSigns / North York, Toronto / 2019 - 2019

Designing all advertising materials such as; Banners, Boards, Signs, Posters.
EFI VUTEk Superwide oil based printers & HP Waterbased Wide Printer
Bodor Metal cut laser machine & engraving
Coroplast
Vinyl
Acrelic
Perforated Window Advertising

Silk Screen T-shirt Press Operator

R&P Tshirt Promotional Media / Toronto, Canada / 2017 - 2018

Operate screen printing press such 8 colors manual rotary and Anatol VOLT
Operating and Handling Commodor 12 colors rotary machine
Flash and reclaim all screens using exposure box and wash screen

Overnight Crew Member Staff & Maintenance

McDonald's Canada / Richmond Hill, Canada / 2018 - 2019

Excellent customer service
Preparing food
Maintain a clean and safe restaurant environment for all guests and coworkers

Veneer Wood Specialist Technician (Team Leader)

Keding Enterprises Co. LTD / Taipei, Taiwan / 2015 - 2017

Quality Technician of premium logs and veneer. Most notably: walnut, birdseye maple, curly maple, white oak, maple, cherry, birch, red oak, grey elm, red elm, hickory, ash, ebony, and others.

Book Cover / Promotional Designer

Tate Publishing Incorporated / Cebu, Philippines / 2012 - 2015

U.S. Based Publishing Company
Designing book cover design, interior book layout, catalog design, ad/marketing creative, packaging, and any other design-related projects.

Book Cover Graphic Designer

Author Solutions LLC (acquired by Penguin Books U.S.A.) / Philippines / 2011 - 2012

U.S. Based Publishing Company
Designing book cover design, interior book layout, catalog design, ad/marketing creative, packaging, and any other design-related projects.



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EXPERIENCE



Graphic Designer

Cebu DG Print / Cebu, Philippines / 2010 - 2011

Creating impositions for digital printing and offset press printing, Design marketing material for various clients and vendors, Creating corporate business collateral, and Conceptualize and execute marketing and sales material across print, digital and web, ensuring brand consistency across all media and platforms

Graphic Designer

123Ten Inc. / Cebu, Philippines / 2009 - 2010

U.S. Based Game Corporate Company
Work with Game Designers, Developers, Product Managers, and Artists to implement features in milestones and live-ops www.worldgolftour.com
Help maintain the design balancing spreadsheets and documentation

Graphic Artist

East Be Photo Studio, Inc / Cebu, Philippines / 2008 - 2009

South Korean Based Company
Creating a wedding and kids album from outdoor and indoor style photography.

Freelance Graphic Artist

Homebased / Cebu, Philippines / 2007 - 2008

Website Slicing, Ecommerce Website. Corporate Emailer. S.E.O. freelancer

EDUCATION



George Brown College

Toronto, Canada / 2018 - 2019

Art and Design Foundation

Dean's Honours List Award
Digital Art, Drawing, Photography
Digital Concept.

WES (World Education Services)

Toronto, Canada / 2001 - 2008

Computer Engineering Technology

Secondary school diploma, and one and one-half years of post-secondary study

AMA Computer College

Philippines / 2001-2008

Bachelor of Science in Computer Engineering

Computer Hardware and Software

SKILLS



Adobe Photoshop		Adobe AfterEffects	
Adobe Illustrator		Adobe Dimension	
Adobe Indesign		Adobe Character	
Adobe Premiere		HTML	
Adobe Dreamweaver		Visual Basic	

HOBBIES

Photography > Swimming > Running > Cycling > Football